



KOLHAPUR HIRING OUTLOOK 2010

INTRODUCTION

Kolhapur is emerging as one of most progressive economic regions in Maharashtra. It boasts of 3 massive MIDCS including GOKUL SHIRGAON, SHIROLI and KAGAL. These MIDC's display tremendous potential for growth in Industrialization in the upcoming years. Corporate Giants like Kirloskars, Raymond Textiles, Taj Group of Hotels and Hero Honda expanding their presence in the MIDC's of Kolhapur is a clear indication of a fast paced economic development in Kolhapur.

Tourism is flourishing in Kolhapur with the daily floating tourist population estimated at over 10,000 which directly boosts the hospitality sector. The city has around 200 hotels with room capacity of over 5000. It is one of the prime education destination's in Maharashtra evident from the presence of acclaimed institutes like D.Y Patil and Shivaji Universities.

With the current Industrial and Educational expansion, Kolhapur is set to create 47,000 new jobs in the next three years reveals Kolhapur Hiring Outlook Survey conducted by Eduserve Consulting and Technologies, Pvt Ltd.

A Hiring Outlook survey was conducted among 44 varied organizations covering Industries, Education, Government and related Industrial Associations to gauge the employment trends and potential in the city of Kolhapur over the next 3 years.

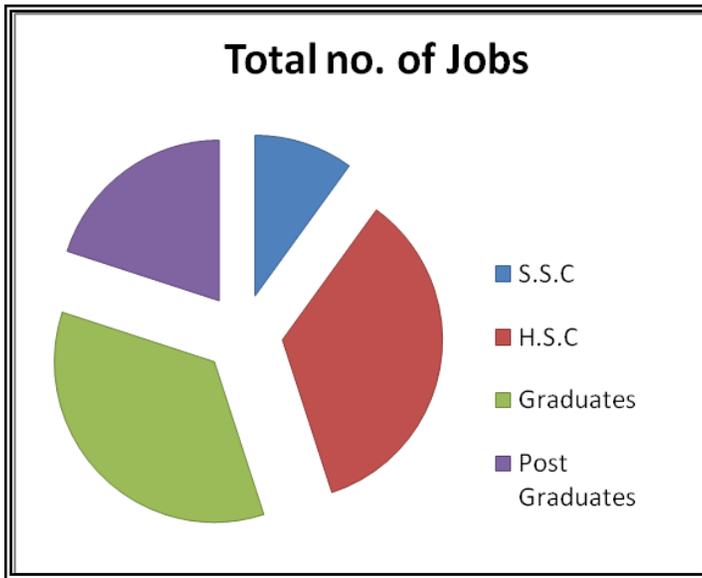


KEY FINDINGS

INDUSTRY	TOTAL NO OF JOBS IN NEXT 3
Foundry	30,000
Automobile	4800
Textile	4800
Hospitality	2200
Hospitals	1800
Retail	1300
BFSI	850
I.T	700
Pharmaceutical	350
FMCG	300

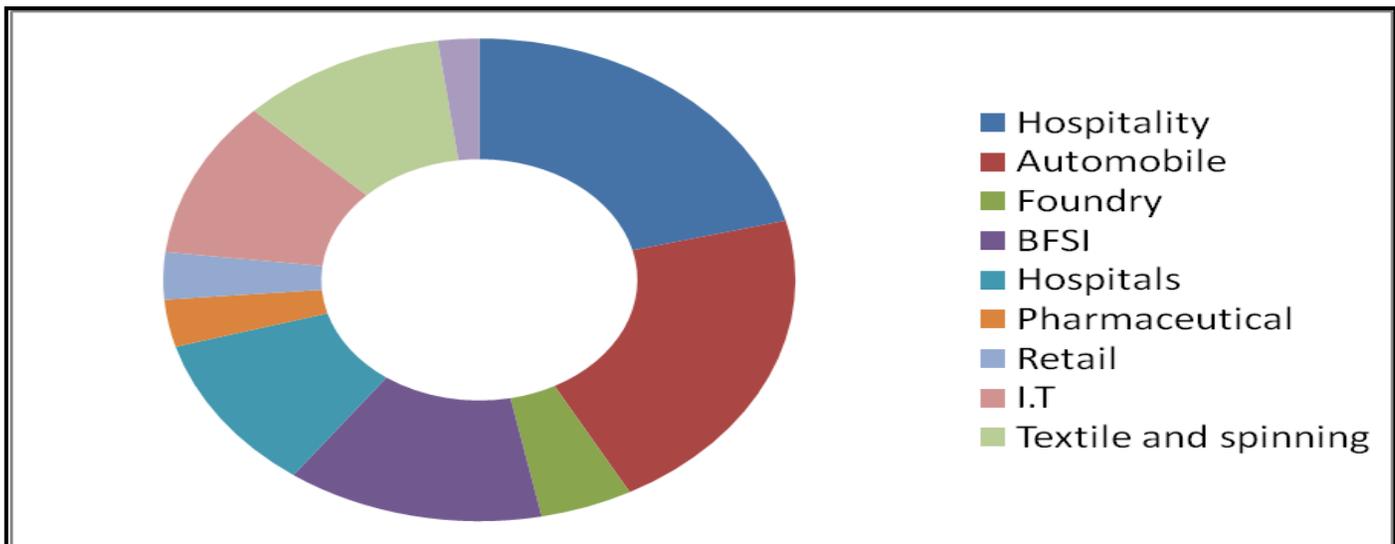
- Highest number of Technical Skilled Job opportunities emerging in the Foundry Industry.
- However sectors like Hospitality, Automobile, BFSI and Retail have a high demand for trained manpower specifically in the service domain. Jobs in these sectors highly involve Sales and Marketing and Customer interaction.
- Consensus among Corporate Employers that shortage of trained manpower acts as a major crisis .
- Improved and effective Recruitment and Training strategies are the need of an hour. Training in key Employability skills and values such as communication, planning, reasoning, presentation, teamwork and work survival.

EMPLOYMENT OPPORTUNITIES BASED ON EDUCATIONAL QUALIFICATION



- Scope for Employment cuts across all the levels of education.
- Maximum number of job opportunities for students with academic qualification of H.S.C and Graduation.
- Increased scope for higher education with the presence of institutions including Shivaji University which has large number of students ready for employment.
- Findings also revealed that candidates below SSC were being absorbed at low level positions specifically in the Hospitality Sector.

AVERAGE ATTRITION RATE



- Employee Turnover is the major problem in Kolhapur and the Hospitality sector is highly affected due to this attrition.
- Employers currently have to source their requirements externally from Konkan, Chanchgad and Sangli.
- Prime Reason for high attrition rate being low compensation, lack of work ethics and better employment opportunities in nearby cities like Pune and Mumbai.

About Kolhapur Hiring Trends Survey

Kolhapur Hiring Outlook survey is a comprehensive study conducted to predict employment trends and opportunities in the organized sector in Kolhapur for 2010-2013.

This study has been initiated by Mr. Dilip Baing, Managing trustee of the Sahajeevan Sarvajanik Dharmaday Nyas Trust (SSDN), Ratnagiri in collaboration with EduServe Consulting, Mumbai.

SSDN is an NGO operative in the district of Ratnagiri since 1992. Chief Trustee of SSDN Mr. Dilip Baing had a conviction that if opportunities are provided at ingress levels every individual can excel, another aspect to it was to give back what was given to him by his homeland with these spirited thoughts he began the journey and he still has a long way to go. The trust believes in empowering the youth with the influence of knowledge and knowledge based activities which help in fostering their future.

EduServe Consulting specializes in solutions in the field of Process management, Education, Training and Talent acquisition. It supports corporations realize their vision by providing strategic plans and assisted implementation.

The Survey is an effort in the process of establishing a sustainable model of Employability education, called 'EX-EL Center' in Kolhapur EX-EL stands for Employment Exchange and Employability Learning. This innovative model of education will focus developing the local human talent and improving

EduServe Consulting & Technologies Pvt. Ltd.
407/408 B-wing Raikar Chambers Near Jain
Temple station road Govandi East
Mumbai 400 088.
Website : www.eduservetech.com

**for more information, please write to
response@eduservetech.com**